



## Sponsorship Opportunities 2025

February 13-March 23, 2025

Email [lisa@classiccompany.com](mailto:lisa@classiccompany.com) or call 908.310.6248

# Why Sponsor the Gulf Coast Winter Classic?

2025 marks our 27th year on the Mississippi Gulf Coast. Over the past 27 years, we have attracted thousands to Gulfport and the surrounding areas for six consecutive weeks, creating a seasonal economic impact in the millions.

The equestrian competition landscape has changed over the years, and we are now competing against events in multiple nationwide locations. In order to continue to provide incentives for competitors to compete on the Mississippi Gulf Coast, we need your support.

The Gulf Coast Winter Classic is committed to the development of horse and rider. As the only horse show circuit in the country that offers a No Entry Fee Grand Prix, we have been able to attract riders nationwide, as well as Canadians, to compete on the Mississippi Gulf Coast.

The Gulf Coast Winter Classic welcomes an average of 12,000 people over the six competition weeks. Sunday's Grand Prix are enthusiastically attended by the local community. We never charge for admission to our world-class events.

- Press: More than 20 press releases issued in connection with the Gulf Coast Winter Classic.
- Open rate is greater than 50%.
- Print advertising: Year round advertising in national equestrian publication.
- Social media engagement: More than 45,000 per week.
- Website visitors: More than 200,000 per year.



All Gulf Coast Classic Company sponsorship is customized to meet your business needs. Additional opportunities exist to combine Gulf Coast Classic Sponsorship with Classic Company horse show opportunities, providing sponsors opportunities in Ocala, Florida and Aiken, South Carolina.





# Title Sponsorship of the 2025 Gulf Coast Winter Classic

**OFFICIAL**

- All references to the 2025 show highlight title sponsor
- All print ads, onsite signage, press and social media will include the sponsor's name.
- At least 4 custom jumps provided by sponsor
- Display of 12 Sponsor Banners
- All awards will include sponsor's logo
- Award Presentation Opportunities
- 4 Full page advertisements included in prize list
- Web Site
- Designated Press Release
- Included in all Gulf Coast generated press
- Scoreboard branding
- Hospitality Opportunities
- Personal Tour and Course Walks
- Complete Customization
- \$50,000



# Presenting Sponsor of the 2025 Gulf Coast Winter Classic



- All references to the 2025 show will include presenting sponsor
- All print ads, onsite signage, press and social media will include the sponsor's name.
- At least 2 custom jumps provided by sponsor
- Display of 10 Sponsor Banners
- All awards will include presenting sponsor's logo
- Award Presentation Opportunities
- 2 Full page advertisements included in prize list
- Web Site
- Designated Press Release
- Included in all Gulf Coast generated press
- Scoreboard branding
- Hospitality Opportunities
- Personal Tour and Course Walks
- Complete Customization
- \$40,000





# Naming Rights to the Grand Prix Field at the 2025 Gulf Coast Winter Classic



- All references to the 2025 show highlight title sponsor
- All print ads, onsite signage, press and social media will include the sponsor's name.
- At least 2 custom jumps provided by sponsor
- Opportunity to wrap the Grand Prix Field with sponsor banners
- Award Presentation Opportunities
- 1 Full page advertisement included in prize list
- Sponsor logo included on all weekly event schedules
- Web Site
- Designated Press Release
- Included in all Gulf Coast generated press
- All results pertaining to events in the Grand Prix Field will include sponsor's name.
- Hospitality Opportunities
- Personal Tour and Course Walks
- Complete Customization
- \$30,000



## The Grand Prix Package

- Title to Grand Prix
- Custom Jump provided by Sponsor
- Display of 6 Sponsor Banners
- Award Presentation Opportunities
- Full page prize list advertisement
- Web Site
- Designated Press Release
- Scoreboard logo rotation
- Hospitality Opportunities
- Personal Tour and Course Walk
- Complete Customization
- \$15,000





## The Welcome Package



- Title to Weekly \$7,500 Welcome Classics
- Custom Jump provided by Sponsor
- Display of 4 Sponsor Banners
- Award Presentation Opportunities
- Full page prize list advertisement
- Web Site
- Designated Press Release plus inclusion in weekly results press.
- Scoreboard logo rotation
- Hospitality Opportunities
- Complete Customization
- \$12,000



# The Hunt Package



- Title to \$10,000 Hunter Classic during Week 5
- Naming rights to the Hunter Arena
- Sponsor branded island in the Hunter Arena
- Display of 6 Sponsor Banners
- Award Presentation Opportunities
- Full page prize list advertisement
- Web Site
- Designated Press Release
- Scoreboard logo rotation
- Hospitality Opportunities
- Personal Tour and Course Walk
- Complete Customization
- \$15,000





# The Party Package

- Ringside receptions
- Saturday ringside pizza sponsor
- Exhibitor Parties
- Included in Special Events Promotion
- Display of 2 Sponsor Banners
- Web Site
- Scoreboard logo rotation
- Complete Customization
- \$5,000 Per Event



**2024 GULF COAST  
WINTER CLASSICS**

JOIN US FOR LOTS OF HOSPITALITY



**TENTATIVE SOCIAL SCHEDULE**

<b>WEEK 1   FEBRUARY 15-18</b> Friday Wine and Cheese Party Office Porch   4:30-6:00pm sponsored by Equest Farm  Saturday Pizza Party Ringside   12:00 Noon	<b>WEEK 4   MARCH 6-10</b> BIG Friday Italian Night Dinner Party Vendor Pavilion   5:00-8:00pm sponsored by Domino's Pizza  Saturday Pizza Party Ringside   12:00 Noon
<b>WEEK 2   FEBRUARY 21-25</b> Friday Wine and Cheese Party Office Porch   4:30-6:00pm sponsored by Equest Farm  Saturday Pizza Party Ringside   12:00 Noon	<b>WEEK 5   MARCH 13-17</b> Friday Derby Luncheon Jumper Pavilion   12:00 Noon sponsored by Accolade Farm  Friday BIG Celebration Dinner Party Grand Prix Pavilion   5:00-9:00pm sponsored by Accolade Farm
<b>WEEK 3   FEBRUARY 28-MARCH 3</b> Friday Southern Dinner Vendor Pavilion   5:00pm sponsored by Colorado Horse Shows LEG Shows & Events  Saturday Pizza Party Ringside   12:00 Noon	<b>WEEK 6   MARCH 20-24</b> Friday Wine and Cheese Party Office Porch   4:30-6:00pm sponsored by Equest Farm  Saturday Pizza Party Ringside   12:00 Noon

## Other Sponsorship Opportunities

- Official Restaurant Partner
- Official Host Hotel Partner
- Official Vehicle
- Official Beverage
- Official Clothing
- Official Equine Feed
- Stall Cards
- Groom's Award
- Sponsor of Weekly Press
- Show Office Sponsor
- Hospitality Pavilion Sponsors
- Jump Sponsor
- Class Sponsor
- Back Number Sponsor



Complete Customization  
Pricing TBD

